



CALIFORNIA TASK FORCE ON Youth and Workplace Wellness

Workplace Committee Conference Call Meeting

March 19, 2010

10:00 AM

In Attendance

Leah Cox, Director
Paul Wright, Savvy Fitness (Chair)
Lynette Kaminski, Wells Fargo Insurance Services

Absent

Suzanne Flint, CA State Libraries
Robyn VanDerLuit, Club One
Mai Linh Tompkins, Health Edu. Council
Robin Van Vliet, Presidio Benefits
Vita Sarginson, ACS
Chris Mittelstaedt, The FruitGuys

Action Items

PROMOTING THE APPLICATION:

1. **Every two (2) weeks, please blast the request for applications**
 - a. **Newsletters**
 - b. **Databases**
 - c. **Associations**
 - d. **Social Networking**
2. **Chambers of Commerce**
 - a. **Please identify appropriate contacts for local COCs.**
 - b. **Leah will write draft release/announcement for an article**
3. **Business Journals**
 - a. **Do you have a connection with a local business publication? If so, please send in article about the application process, or send contact info to Leah.**
4. **Presentations – Please let Leah know of opportunities to share and present FB info. You can also do this!**

2010 CA Fit Business Award Update

- **Application**

- We had an immediate response to the application. Most of it has been favorable.
- RENEWAL DOC: There have been a slew of questions about the Renewal document. Folks are wondering if they can submit both the regular and renewal documents, if they can submit supplementary applications, etc. To clarify (in case you're asked), the renewal document is only for those who applied in 2009 and want to maintain their SAME AWARD LEVEL. If a business would like to try and increase their award level, they must submit a full application.
- APPLICATION
 - I only have PDF and Word documents of last year's application. Last year's application was not in Excel. Applicants should not be cutting and pasting information from last year's document. It will not fit.
 - People should be encouraged to complete new information, not just add to last year's information. I've received questions about how to use all of last year's info and add in the new stuff businesses are doing. It doesn't work that way. Businesses must be encouraged to write about their most successful employee wellness programs, goals and outcomes for those specific programs. Not just continually add more information.
 - Applicants will generally not have the same reviewers as the previous year.
 - Applicants have been invited to submit a one-page, bulleted list that notes their full scope of services. This should be submitted in a Word doc at the time the application is submitted.
 - Please read the Directions document carefully and become versed with its content so that you can answer these questions should they come your way.
- DUE DATE
 - Applications due via email 6/16
 - Payments due electronically midnight, 6/17
 - Payments due by check 6/23 (one week), so if they are paying by check, they should request it early

- **Funding**

- The Task Force has lost \$60k from Kaiser this year, \$15k of which went directly to the award ceremony (combined with other sponsor funds). This does not include staff time/salary. The total ceremony cost is roughly \$40k (inc. staff time).
- Options
 - Find new primary sponsor (\$25k will earn industry exclusivity)
 - Reverse back to luncheon
 - Do not have an award event – mail awards instead

- **Workshops/Presentations/Webinars**

- Workshops These are structured learning sessions where employee wellness coordinators can share information and strategies with one another. Lunch is provided by Wells Fargo Insurance Services. (Thank you!) No sales pitches are allowed.
 - First workshop (networking/education only) was held on 2/25/10 at the Wells Fargo bldg in Natomas, CA. Approx. 40 ppl attended. Feedback has been very positive.
 - Upcoming workshop dates/locations: Thursday, 5/13, La Jolla, CA (BD Biosciences facility); Monday, 7/12, San Jose, CA (BD Biosciences facility)
- Webinars
 - **Application webinars** – These web sessions are provided to specifically go through the application, what reviewers are looking for, answer application questions, and explain the review process. Club One is sponsoring the webinar sessions. (Thank you!)
 1. Upcoming Application Webinars: April 6, May 6, June 1 from 10:30 – 12:00
 2. Private Application Webinar: March 23 – Kaiser North is asking 16 of its facilities to apply!!
 - **Evaluation webinar** – This web session is strictly devoted to understanding how program goals should drive the evaluation and outcome process. This training was developed with funding from The Vons Foundation. (Thank you!).
 1. Training date: Thursday, April 22
- Presentations
 - Last year I gave several presentations around the state, including a few for SVLG. This seemed to have a pretty good return rate. If there are any groups (Chambers), associations (like SVLG), or other opportunities to present, please let Leah know. In addition, I encourage all of you to carry flyers when you attend meetings and share them with attendees.
 - April 19 – 20 Leah will be presenting with Mai Linh in Los Angeles about employee wellness strategies in the service industry. If you have examples of successful practices for me to share, please let me know ASAP.

New Business

None

Meeting Adjourned

The meeting adjourned at 10:50 . **A regularly scheduled meeting has been set for the first Friday of every month at 10:00 AM.**